

## **Brasstech Inc. Internet MAP (Minimum Advertised Price) Policy**

As part of its strategy to market the finest in decorative hardware and plumbing products available in the United States, Brasstech Inc. has adopted a Minimum Advertised Price Policy (MAP Policy) for all of its subsidiary brands (Ginger<sup>®</sup>, motiv<sup>®</sup>, Brasstech<sup>®</sup>, Newport Brass<sup>®</sup>, and Plumbtrim<sup>®</sup>) and their respective products (the "Products") sold through ecommerce channels of distribution or retail.

### **The policy is as follows:**

Advertised prices of Products may not appear on the Internet at a discount of more than twenty-five percent (25%) off of Brasstech Inc.'s then current list price for the Products. Net price shall mean the stated list price less all discounts, coupons, or allowances. Brasstech Inc. reserves the right to change the applicable Minimum Advertised Price upon thirty days notice. In addition, customers of Brasstech Inc. are responsible to distribute this policy, or otherwise apprise, their customers (resellers) of the terms of this policy.

\*To receive a copy of Brasstech Inc.'s current list prices for each of their brands, please visit [www.brasstech.com/mappolicy](http://www.brasstech.com/mappolicy) or call 949-417-5207.

### **Consequences of Violation of this MAP Policy:**

*First violation* - Brasstech Inc. will remove the customer from all links and listings on Brasstech Inc.'s web sites and from referrals generated by consumer advertising for a period of 30 days

*Second violation* - Brasstech Inc. will suspend the customer's purchasing status for a period of thirty (30) days.

*Third violation* - Brasstech Inc. will suspend the customer's purchasing status indefinitely.

### **Authority**

Brasstech Inc. has adopted this MAP Policy unilaterally in furtherance of its independent business strategy and reserves, at its sole discretion, the right to change its MAP Policy and to interpret, enforce and otherwise handle all questions and issues related to the policy. No sales representative or employee of Brasstech Inc. has the authority to discuss, change, or enforce this MAP Policy.